

Please note that these notes are a transcript of the video and slides that you just watched, so while they may not be grammatically correct, they are an actual transcript of the video you just watched.

- (1) Almost without exception, virtually every individual and every kind of business can benefit from iMACCS's total marketing program!
- (2) Whether you're an existing business owner and your business is already set up,
- (3) whether you run a mainstream traditional bricks and mortar business offline,
- (4) Whether you are a person who owns any one of the many franchises available – regardless of what that franchise is...
- (5) whether your career is selling real estate by working with buyers or sellers or both
- (6) whether your career is marketing any kind of insurance product: life insurance, home insurance, disability insurance – any kind of insurance product
- (7) whether your career is in the financial markets and you are brokering stocks – penny stocks or blue chip stocks – it really doesn't matter,
- (8) whether your career is in the multi-level marketing arena and you are a network marketer yourself selling anything from nutritional supplements, to legal or financial services, to candles, to greeting cards...you name it
- (9) Whether your career is already online somewhere and you are an affiliate marketer - - but you just haven't been able to see the success you wanted...
- (10) Or whether you're an individual who recognizes that everyone has gone online and you simply want to learn enough about marketing online so that you can act as a consultant to local, regional or national businesses and be paid large sums of money for your expertise...
- (11) You're going to have an opportunity to harness the massive power of the internet in order to create some potentially stunning profits!
- (12) Who knows - maybe you've dreamed about having a thriving and profitable home business – and now you want to make it a reality?
- (13) Watch this: If you really are looking to begin a new or part time career online – but you don't yet have your own product or service ...and you're not yet making money online right now – well, we absolutely have something for you that is both FREE and optional once you become a paid member of iMACC!
- (14) ... That's because when you become student and member of ours – you also automatically get a stunning, proven online business with 6 figure potential at no additional charge. That's because every total marketing program student of IMMAC receives international affiliate rights to market our program around the world – and these rights are 100% exclusive to our members! You'll find out more about our international affiliate program on one of the other videos...

- (15) And – for those of you who already own a business – ask yourself if you are happy with the profits that your business is bringing in?
- (16) Ask yourself: Do you need to find additional profit centers?
- (17) Ask yourself: Is your market share shrinking or expanding?
- (18) Ask yourself: Is your current market big enough to support the growth you would like to see?
- (19) And most importantly – ask yourself: – when you look at your current marketing, are your advertising costs eating you alive?
- (20) Do the profit margins on your products and/or your services support your overheads & advertising plans?
- (21) Would you like to consistently find more customers without spending an arm and a leg – but you just don't know how?
- (22) Has the effectiveness of your advertising been improving, declining, or has it plateaued?
- (23) And, if you're an individual – are you considering a home business start-up?
- (24) Are you sitting there and just scratching your head trying to find a valid idea?
- (25) Do you already have an idea – but you don't know where to start marketing or how to launch it online?
- (26) Would you like to have a proven turnkey business already set up that you could simply turn on and have everything fall into place?
- (27) Right now, I encourage you to listen close because I want to talk about 2 things:
- (28) #1) Let's talk about internet marketing if you're already business owner
- (29) #2) Let's also talk about internet marketing if you want to become an entrepreneur
- (30) Building a website does NOT equal free money! Don't make the mistake of thinking that simply by having a website that it means that you're already marketing online and that you're going to start to make a bunch of money.
- (31) Millions of people have websites and almost all of them lose money or make no money at all!
- (32) People who build websites are not internet marketers – they're designers.
- (33) Website design and traffic creation are as similar to each other as a box of jello & a ladder.

- (34) A fancy website will not get you traffic – and that is a fact. Only marketing can get you traffic!
- (35) Creating lasting cash flow and big profits online happens only as a result of you putting your website in front of a non-stop freeway of traffic.
- (36) If you can't create traffic – then your website may as well be in the middle of a great desert!
- (37) ...and I'm not talking about just any kind of traffic – we're talking about you having your website and other internet assets in front of hundreds ...even thousands people every single day who are actively searching for exactly what you've got!
- (38) Over time, with that kind of exposure, virtually any kind of business could be worth up to 10x more than it is today!
- (39) Once you've mastered this kind of knowledge & know how - you could potentially start any business from scratch today - and be worth millions in just a few short years ...and that holds true whether you are a business or an individual!
- (40) It won't happen by magic – but once you've mastered this kind of knowledge and know how – you could potentially create a 5 or 6 figure monthly cash flow income in as little time as a few months or a year or two!
- (41) Our program is designed to help you learn internet marketing as quickly as possible – to the point where you can drive meaningful qualified traffic to either internet assets that you own yourself – or where you can drive traffic on behalf of other individuals or businesses that might pay you for your services. But marketing mastery doesn't happen by osmosis! You have to be willing to study & implement what we teach - - and importantly, we need you to give us permission to be your online marketing coaches!
- (42) Our program is also designed to help you make profits in the shortest time frame possible – BUT – I don't believe in making promises that the money can happen in 24 hours!
- (43) In fact, some people who take our mentoring program won't make any money at all for a number of reasons - - often because they aren't willing to do the work & they have the wrong set of expectations.
- (44) Our marketing program requires that you go through a simple learning curve and that you engage in actual marketing (and that takes work). We can't make you want to do it, but we can teach you how to do it!
- (45) The people who end up learning how to market online and who spend consistent time marketing online - are the only ones who end up with results. That is why you need a mentoring & coaching program.
- (46) By the way: I want to share with you right now that the marketing skills & knowledge that you need in order to be successful as an online marketer are identical to the skills you need to market literally anything online!

- (47) That's because marketing is marketing ...nothing more and nothing less!
- (48) In the same way that 2+2 will always equal 4 regardless of whether you are a math teacher or a lay person...when it comes to online marketing, there are also formulas for marketing success – and all you all you have to do is learn them, and then implement them the right way!
- (49) You need to understand that the skills needed to make \$500 online are identical to the skills needed to make \$500,000 online or even 5 million dollars online.
- (50) The key is that you find out what works and then you keep doing it over and over and over again. Its rinse and repeat! Nothing could be simpler!
- (51) Online – the way you drive traffic to a website using any one of the 51 marketing methods we teach ...is the same for everyone!
- (52) The purpose & goal of this video- is to encourage you to understand that almost any individual or business can profit from learning how to market online. Whether you currently have a business or don't have a business – or that you want have a business. Whether you're in a career that depends upon the sale of some product or service. Whether you're an internet marketer, or an affiliate marketer. Whether you want to learn the skills to become a marketing consultant or social media manager ...learning the internet can be your solution in all of these examples!
- (53) And for those individuals who wish to have a turnkey opportunity to create income – we encourage you to consider being one of our online affiliates. You see – everyone who becomes a student at iMMACC is automatically given the international rights to market iMMACC.com literally anywhere in the world – and that is something that is exclusive only to our member students
- (54) By the way – you can watch one of the other videos on this page to see exactly what the income potential of being an affiliate with us is...
- (55) By the way again, you don't have to participate in our affiliate program if you don't want to...because it is 100% voluntary
- (56) The good news is: it doesn't cost you anything to be part of our international affiliate program – because as a paid student, it is yours at no additional charge!
- (57) But it would be crazy on your part to not look at what could be an amazing stream of income for you – even if you already have a primary business elsewhere
- (58) And, if you do own a business already – then think of iMMACC.com's affiliate program as an additional profit center that you can set up for free as long as you are a student of ours!
- (59) No matter if you're a commercial or residential realtor selling real estate in your town or area...
- (60) Or if you're an insurance person marketing things like home or life insurance,
- (61) Or if you're currently a broker who spends his or her time in the stock market

- (62) You could even be a teacher with a class of students somewhere...
- (63) In fact, if you are in any career or any job whatsoever...anywhere in the world
- (64) ...then think of this as a very significant & extraordinary 2nd income stream
- (65) But it can also be a major full time income source for you as well...
- (66) ...that's because some of our students generate big earnings every year with what you're about to see!
- (67) And, if you happen to be an individual who has been downsized or let go...
- (68) Or, if the economy has been tough on you & your bills are relentlessly piling up
- (69) Or if you're somewhat concerned about your own future job security & your future ability to be a breadwinner...
- (70) Or, even if you're fed up with the countless hours you spend away from home – and you seem to have no time for family and friends...
- (71) Who knows: maybe your life is completely out of balance because of the work or career that you have right now...
- (72) Or, if your retirement is approaching and you've done a poor job of saving and planning for the future
- (73) Or, if you don't have a PLAN B in the event that something goes wrong – and if you don't want to end up like this...
- (74) ...then we could really be the solution and answer that you may have been looking for!
- (75) Go ahead and watch another video – or get back to the person who invited you here and get them to give you a tour of the massive training & learning center that is waiting for you!

If you have any questions or concerns, please email the company at admin@iMMACC.com